



PARTICIPANTS CATALOGUE

2018



**PAIDEIA PROJECT
INCUBATOR**

STOCKHOLM, 2.7–11.7.2018

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GREETINGS

Dear participant,

We are very excited to welcome you to the 13th annual Paideia Project-Incubator this summer, a program that will provide your project the impetus to move towards the next level. Since its inception in 2006, the Program has tutored close to 250 projects, more than any other program in Europe, reaching over 300 000 people and becoming Jewish Europe's leading program for supporting grass-roots initiatives across the continent.

Our goal is to support your project and assist you with new inspiration and knowledge by offering advanced skills sessions, individual tutoring and workshops provided by our extraordinary international staff of mentors and guests. You will also learn from your fellow participants. It is our hope that you will find this offer rewarding and beneficial to you and your project. After the program, you will also benefit from joining a community of 600 fellows from all over Europe and beyond who have gone through various Paideia's programs.

We are happy that you have chosen to come to Stockholm, and proud to be able to welcome you to our Paideia community!

Enjoy your stay!



Fania Oz-Salzberger
Fania Oz-Salzberger
Director of Paideia



Barbara Lerner Spectre
Barbara Lerner Spectre
Founding Director of Paideia



Lukasz Gorniok
Lukasz Gorniok
Paideia Project-Incubator Coordinator

ABOUT PAIDEIA

Paideia is an academic framework founded in 2000 through foundational grants from the Swedish Government and the Marianne and Marcus Wallenberg Foundation. The mandate of Paideia is to nurture the renewal of European Jewish culture, to support cross-cultural dialogue and to promote a positive paradigm of minority culture within European societies. Paideia does this through highly intensive educational leadership programs, focusing on in-depth knowledge of Jewish sources and on social entrepreneurship.

Paideia is a non-denominational institution of excellence, innovation, know-how and literacy that produces individual leaders and a collective movement of activism. The matrix at Paideia merges academic life with professional and community work, and Jewish culture with the wider European society. Paideia is also the central hub for nurturing social innovation in Jewish Europe and has fostered more new initiatives than any other institution.

 **PAIDEIA**
The European Institute
for Jewish Studies in Sweden
www.paideia-eu.org

PAIDEIA PROJECT-INCUBATOR

The Paideia Project-Incubator is a 10-day summer program for promoting new initiatives for Jewish life and culture in Europe. It consists of advanced skills sessions, individual tutoring and workshops provided by our extraordinary international staff of mentors and guests. The program was established in 2006 and was originally devised for graduates from the Paideia One-Year Program of Jewish Studies. Having spent two semesters of intensive studies of Jewish text in Stockholm, studying the great books of Jewish civilization, and becoming literate in Jewish thought, culture and language, they were looking for ways to create programming from which they may teach others in their institutions, communities and societies. There was also an urgent need from communities all over Europe for helping them to create programming. Paideia attempted to fill these needs and created a program supporting the development of new initiatives for European Jewish life.

To date, the program has promoted close to 250 projects throughout Europe reaching hundreds of thousands of people all over the continent.

OTHER PROGRAMS

The One-Year Program of Jewish Studies, Paideia's core activity that offers a comprehensive grounding in the sources of Jewish civilization. The program combines traditional Hevruta study methodology, an academic approach to interpretation, and practical application. The program is offered each year some 25 students from all over Europe. The academic instruction in the program is given by leading scholars from the US, Europe and Israel.

The Paradigm Program, Paideia's program for discussing big questions with big thinkers. During a week in spring, the institute invites 3-4 major contemporary thinkers to discuss three major questions together with 20 young professionals from the US, Europe and Israel. As an offshoot of the program, in 2016 Paideia created facilitation training of the concept – Paradigm Ideas. So far the training resulted in 60 sessions in Europe, reaching close to 1000 people.

Paideia Folkhögskola, Paideia's sister organization for free adult education, the first Folkhögskola in Sweden with a Jewish profile.

Alumni activities, including the yearly alumni conference, this year in Barcelona gathering close to 100 of Paideia's graduates from different programs, a micro grants scheme and much more.

INTERNATIONAL PARTICIPATION



France



Germany



Hungary



Norway



Poland



Spain



The Netherlands



Ukraine

PARTICIPANT PROFILES

ALEKSANDRA MAKUCH



PROJECT

Exploring Poland/Polin

For Polish and Polish-Jewish descendants living in America, exploration of family roots, personal stories and visits have often been taboo and “off limits”. Increasingly though young Americans with Polish roots, both Jews and Catholics, are seeking a connection to their heritage and a way to explore the regions from which their families came - the European world that shaped the identities brought to America.

Based on 3 successful trips led by a leading Jewish heritage tour operator, Exploring Poland/Polin brings Americans of Polish Catholic and Jewish descent together as a group to discover their shared histories, exchange historical perspectives, and learn about contemporary Poland, and strengthen their Polish and Jewish identities. Immersed in an intensive 10-day program of travel, workshops, walking tours, and panel discussions designed to introduce participants to important aspects of Polish and Polish Jewish heritage. Participants meet a broad variety of academics, entrepreneurs, community leaders, and American expats who have made Poland their home. We create engaged and knowledgeable young ambassadors of the Polish-Jewish cause who advocate for fighting Polish and Jewish stereotypes and promote today's Poland.

ABOUT

Aleksandra Makuch holds a BA in linguistics from Jagiellonian University, Kraków and an MA in International Relations from the Tischner European University in Kraków. Between 2007 and 2013, she worked for the Jewish Culture Festival in Kraków and coordinated a team of volunteers. In 2014-2015 Aleksandra was interning at Taube Philanthropies in California. In the summer of 2015, she joined Taube Center for the Renewal of Jewish Life in Poland Foundation staff.

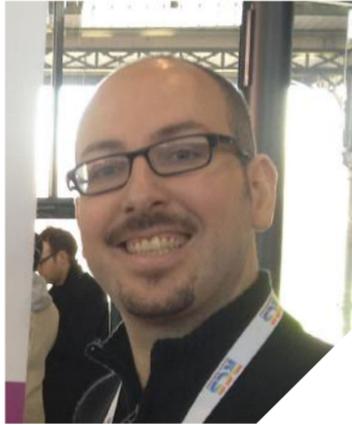


Poland



Associate Director,
Taube Center for the
Renewal of Jewish Life
in Poland





CHRISTOPHE CADIOU



France



Social entrepreneur



ABOUT

An intercultural/interfaith activist dedicated to non-violence, Christophe Cadiou has dedicated his time to learning, understanding and improving relationships between people across boundaries of difference. He was a local group leader before working as Administrative Director for Coexister France. Christophe volunteered with many youth NGOs, including a number with deep connections to the Jewish community: Jewsalsa, Limmud France, Hillel Campus France, Moishe House Paris. A progressive and practicing Roman Catholic, Christophe is in the process of completing a documentary film entitled Psifas, that examines the future of Judaism in France and which has been incubated by Hillel Campus France since 2017.

PROJECT

Euro Spiritual Journey

In a time when fake news and conspiracy theories are voiced online and in real life louder than ever, most cultural, religious traditions are silenced. Space for quality interfaith and spiritual news is reduced to its minimum, and religion has not exhausted its role to connect and reconcile people.

Reaching out to a new generation of technologically-savvy audiences over social media platforms with a mix of documentary movies, weekly audio and video podcasts will provide access to new and accurate voices and narratives, based on interviews with 100 people from 26 different countries across Europe. Through watching serious content regarding the diversity of beliefs and religious traditions throughout Europe in an entertaining setting, viewers and listeners will be challenged to reexamine their own opinions and develop a deeper sense of belonging. Based on a pilot project in Africa during 2016, followed by more than 2000 people, Euro Spiritual Journey will encourage taking actual actions towards a more tolerant and inclusive world.



CLARA ALVAREZ JAUREGUI



Spain



Historian, Autonomous University of Barcelona



ABOUT

Clara Jáuregui is a historian at the Autonomous University of Barcelona. She also holds an MA in Medieval Cultures and a PhD in Jewish Studies, both from the University of Barcelona. Her PhD dissertation focuses on the Jewish physicians of Barcelona in the 14th century, and much of her research has been on this particular medieval community. She has also worked at local museums as a researcher and as a guide. She strongly believes in cultural promotion and sharing academic research with all audiences.

PROJECT

Toldot Barcelona

The Jewish community of Barcelona vanished in 1391, one hundred years before the expulsion of 1492. With the beginning of the 20th century, as refugees began to reach the city they slowly began to rebuild Jewish communal life. The Toldot (chronicle) project is reviving the history of the Jewish community of Barcelona, inviting both locals and foreigners to rediscover it.

Toldot invites you to celebrate the contemporary history of the Jewish community through walking tours in the Jewish quarter, and visiting Casa Adret, a new and dynamic Jewish center, in the Jewish quarter in the heart of the Gothic neighbourhood. In this magnificent place visitors can prepare dishes from different Jewish gastronomies, ending with a true Jewish cuisine experience. The Toldot project tickles your curiosity and your palate through stories of past and present Jewish inhabitants. The Toldot team, composed by foodies and experts in Jewish culture, invites you to connect with the true Jewish treasure of Barcelona.



EKATERYNA KARELSHTEIN



Ukraine



Architect



ABOUT

Ekateryna was born and lives in Kiev. She graduated from the Jewish lyceum "ORT" and completed a master's degree in architecture and city planning. Between 2011 and 2015, Ekateryna worked as an architect and interior designer in architectural offices. Since 2009, she works in the Jewish Agency for Israel as madrich, where she has developed many educational projects on Jewish history and culture in Kyiv. She also participated as a volunteer and architect in the project "Building Ukraine Together" - a project that restores destroyed cities after the war in eastern Ukraine. She is a resident of Moishe House Kyiv and a member of the community of traditional Judaism - Masorti Olami.

PROJECT

Wikidrash

Post-Soviet educators question what Jewish Arts mean: Jewish Artists? Jewish themes even when the artists are not Jewish? On one hand, Jewish artists are influenced by various non-Jewish cultures. On the other hand, Judaism prohibits the reproduction of images of Human Beings. The importance of the contribution of Jewish culture to the world's art heritage is not celebrated as it should.

Wikidrash (visual wikipedia based on Midrashim - interpretations from Hebrew) is a project initiated by Jewish informal educators, artists and researchers. The platform uses visual art as a basis to study the Jewish heritage. Wikidrash offers through the web visual representations of biblical and other Jewish stories and invites the viewers to comment, ask and add information to create their own Midrash. We are looking for partners to help us build our working plan for the benefit of all Russian spoken persons interested in Fine Art and/or Judaism.



IWONA JOANNA OLESZCZUK



Poland



Cultural Program Specialist,
POLIN Museum of the
History of Polish Jews



ABOUT

Iwona Oleszczuk is a cultural program specialist at the POLIN Museum of the History of Polish Jews. She works at the Public Programs Department, where she is responsible for theatrical and dance performances and workshops. Over the past 12 months, she managed to implement several performative projects focused on Jewish heritage. Before then, for several years she had worked at the museum's Press Office where she developed and fostered relations with media representatives and promoted cultural and artistic projects. Iwona graduated with an MA in Cultural Studies at the Institute of Polish Culture and a BA in Journalism, specialization: Public Relations and Media Marketing from University of Warsaw. She is interested in how performative practices interact with heritage.

PROJECT

"David goes to Israel", a collaboration between POLIN Museum and the TR Warszawa Theatre

In 1968, the Polish government waged an anti-Semitic propaganda campaign resulting in 13,000 Polish Jews forced to leave Poland. Recently, POLIN Museum in Warsaw made a survey of young Poles and were surprised to discover that a large majority of them do not know about this event. This was especially concerning in light of the political atmosphere in Poland and in Europe in general.

Based on POLIN Museum's many years of experience, we realized that in order to have a real impact, we need to engage young people in an emotional, visually attractive way, while also offering them a chance for dialogue and exchanging thoughts. POLIN Museum is proud to present, in partnership with TR Warszawa, a professional theatre, a new play based on the 68's events following by a workshop. It will enable us to reach young audience and sensitize them to the symptoms and consequences of discrimination with the aim of reducing the chances of having them involved in extreme and radical movements. We invite you to join us at the premiere of the play "David goes to Israel", on September 8 at POLIN Museum and all over the country through 2019.



JANNE NOËMI SKOGTVEDT



Norway



Student



ABOUT

Janne Noëmi Skogtvedt is a language teacher of Norwegian, German and English, currently studying Yiddish at the University of Lund in Sweden, as well as finishing her master's thesis at the University of Oslo on the subject of medieval German epics. She is passionately involved in volunteering in her small, local Jewish community, and a writer and a member of the editorial board of the Synagogue's community magazine, Hatikva, as well as a member of the friend's societies of the Jewish Museum and of the Holocaust Center in Oslo. In her spare time, she is actively pursuing her passion of preserving Yiddish culture and language.

PROJECT

לולב - אַ ייִדישער קולטורבלאָג Lulav - a Yiddish culture blog

The inspiration for the LULAV PROJECT comes from desire to bring people together – regardless of background - through Yiddish culture. A mere century ago, an estimated ¾ of the European Jewish population spoke Yiddish as their mother tongue (mameloshen). Yiddish culture has always existed across country borders and so Yiddish was the bearer of Jewish culture for nearly a millennium.

The Oslo based cultural blog LULAV provides an inclusive and apolitical platform bringing the passion for Yiddish language and culture to an international audience, providing insight into the ongoing living, breathing and vibrant Jewish cultural scene in Scandinavia and beyond. Using social media, LULAV provides both an overview of news, events, concerts, festivals and lectures associated with the Jewish cultural scene in Norway, as well as reportages from other places connected to Yiddish culture, such as Vilnius, Amsterdam, Paris, Tel Aviv and New York.



LUCIANA PATTIN



Spain



International Programs
Coordinator, Estrella
Toledano School



ABOUT

Luciana Pattin is a fundraiser and International Programs Coordinator at Estrella Toledano School in Madrid. Her two passions are Arts and Jewish life. Previously, she has worked professionally and as a volunteer in various Jewish organizations such as Hillel Foundation for Jewish Life (Argentina), Aviv Masorti Community (Valencia), Bet El Masorti Community (Madrid), Masorti Europe, Colegio Tarbut (Buenos Aires), Colegio Bialik (Buenos Aires) and Club Náutico Hacoaj (Buenos Aires). In the Arts field, she has worked as an executive producer in several Contemporary Dance and Theatre companies between 2002 and 2014. She has also actively participated in many theatre festivals in Spain. She loves to sing as a soloist, as a shlijei tizbur in the synagogue and also with the Rambam Choir.

PROJECT

Havdalah Family Project

In Madrid many young Jewish families from various backgrounds are seeking a creative and innovative social framework offering Jewish experiences. The Havdalah Family Project is a playful and musical initiative that responds to the need for an innovative approach to Judaism. The Havdalah Family Project aims to strengthen Jewish identity and reconnect these families with traditions in an inclusive environment. The Havdalah is an important ritual that takes place at the end of Shabat, on Saturday evening welcoming in a new week. This moment is an invitation to reflect on the importance of time, between ordinary and holy.

Through songs, games and food, children and parents discover together the meaning of tradition and Jewish values. Families with children under the age of 13 years old are invited to join Luciana Pattin in this journey. She is an Argentinian resident in Spain, informal educator, chazanit, mother of two lovely kids who teach her something new every day. A social activity. An ancestral ritual. A special moment for parents and kids. Songs, games and food. What else can you ask to begin the week with a smile?



MERAV BAT-GIL



Germany



Organizational
Development Expert, HFR -
Hessen Refugees Council



ABOUT

Merav Bat-Gil, MA in international cooperation and development, is an expert in the field of fundraising and organizational development, having over 10 years' experience in the development of Civil Society Organizations, of them 6 years in the field of refugees and asylum seekers in Israel. She grew up in Israel, and has a personal immigration background, being born in Italy and moving to Israel when she was 5 years old. In 2014, Merav immigrated to Germany, following her marriage and since then is involved in several local and Israeli social initiatives.

PROJECT NAXA

The European reality following the 2015 wave of Refugees is of increased xenophobia and nationalism. The Jewish people, being victims of those sentiments and refugees themselves, could have a unique role and ability to change it. The suggested project, NAXA (No Antisemitism, Xenophobia and Animosity) will spur Jewish people in Europe to contribute to a more inclusive Europe, in line with the Jewish humane and humanitarian values.

Merav Bat-Gil, the founder of NAXA, has nearly 10 years' experience working on refugees' integration and advocating for their rights and is well connected to European organizations supporting refugees. NAXA's goal is to provide an online source of information about existing Jewish activities and network possibilities for Jewish activists assisting refugees in Europe. In addition, NAXA will create a practical toolbox for Jewish activists to enable mobilization of their community members to take action and assist refugees.



MIRA NICULESCU



France



Founder and spiritual
director, Neshama



ABOUT

Mira Niculescu is the founder of Neshama, a Jewish spirituality project and the first Jewish non-denominational community based in Paris. An alumna of the Drisha Institute of Jewish Education in New York (Art Fellow 2012-2014), of the Institute for Jewish Spirituality, where she received the certificate of Jewish Mindfulness teacher (2015), and of the Pardes Institute of Jewish studies in Jerusalem (Yesod European Fellow 2016-2017), where she received her certificate of Experiential Jewish Educator, she has been teaching Torah, Jewish meditation, and Yoga. She is currently completing her PhD dissertation in sociology of Religion at the EHESS in Paris. She regularly publishes articles and videos on the Parasha and Jewish life.

PROJECT Neshama

Jews today are increasingly looking for meditation practices, and they are increasingly eager to reconnect to Judaism in a meaningful way. More and more Jews are seeking for online meditation resources. Neshama is a French Jewish spirituality project fostering spirituality and meditation grounded in the Jewish tradition. After successfully inspiring thousands of Jews in the diaspora and in Israel through meditation classes, Jewish spirituality events and online learning content since 2014, Neshama is ready to launch "JM", the first Jewish Meditation app.

The app would offer a range of guided meditations, from Chassidic to mindfulness, as well as intentions for blessings, tunes for prayers, and commentaries on the weekly parasha. Being Halakhic, inclusive and non-dogmatic, the "JM" app could reach hundreds of thousands of Jews, from the most religious to the most disaffiliated, enabling each to grow spiritually from within their heritage while a true community of practice above boundaries.



SARAH BERDUGO



France



Entrepreneur/Founder of Dans & motion



ABOUT

After graduating from Business and Communication schools in Paris (Master degrees in intercultural communication, entrepreneurship), Sarah founded her first startup gryö which was meant to promote alternative proteins to the western world. She finally left the company to study at Pardes for 6 months in Jerusalem - psychology and dance-therapy - and came back to France to create new projects. She has written one book for adults and albums for kids, which are meant to teach how to understand and express their emotions, needs and non-violent communication. At Pardes, she created spiritual dance workshops where participants would embody Jewish values, texts and holidays. Since then, she organizes those sessions in Paris, for Jews only and in inter-religious contexts, and for kids.

PROJECT

Dans & Motion

Modern society is exposed to growing professional pressures, increased burnouts, depression and a deep sense of loneliness due to difficulties around identity and solidarity. At the same time, the consumption of alternative healing methods is growing, indicating a demand for spirituality and self – development. Dans&Motion workshops in Paris address the need for spiritual renewal: through dance and movement the participants focus on reconnecting to their emotions, as well as to Jewish spirituality as a source of inspiration. By reinterpreting Jewish holidays and life cycle events, combined with universal spiritual and emotional intelligence teachings, participants can better deal with their pressured lives.

D&M offers empathy and collective consciousness, which increase the feeling of belonging to a supportive and empathetic community. In order to create a society based on empathy and respect, our vision is to develop an international community of D&M teachers, trainers, and students enriched by D&M. We eventually would open «biocentric schools» in big cities, where spirituality and reconnection are most needed.

TIMOR FABER



The Netherlands



PhD Candidate



ABOUT

Timor was born in the Netherlands to an Israeli mother and a Dutch father. Other than his brit mila and bar mitzwah, his Jewish upbringing was predominantly culturally based. In these later years, as he is pursuing his academic career, he has been actively reconnecting with both his Jewish and Israeli roots through Jewish text study and his love of food. He is involved with his own tikkun olam through his PhD in public health, and besides this he is working towards creating a sustainable and relevant Jewish life for himself and peers like him in the Netherlands and beyond.

PROJECT

SAFTA

Many of our most vivid and nostalgic memories are linked to food, such as the smell of a freshly baked cake our grandmothers used to make. Food, and especially baked goods, play a central role in Jewish culture. Yet, there is no Jewish pastry shop that caters to Jews and non-Jews at large in Amsterdam. Our SAFTA project is a weekly pop-up shop in downtown Amsterdam where customers can get artisanal traditional Jewish baked goods and stock up on their favorite Shabbos sweets.

Based in a city where Jews have no culturally connected place of belonging or a community of their own if they choose to not frequent a shul, SAFTA addresses the need for coming together around Jewish baked goods, regardless of religious affiliation. Over time, SAFTA will be an open and inclusive place where people can connect over coffee, culinary workshops, and cultural events, and proudly enjoy Jewish culture.



ZSÓFIA MARÓTI



Hungary



Student



ABOUT

After getting her BA degree in sociology and her MA degree in Human Rights and International Studies, Zsófia Maróti was accepted to Central European University and continued her studies in the field of Jewish Studies and Cultural Heritage. Zsófia took on various jobs during her university studies: from 2016, she was a voluntary project coordinator at a Hungarian NGO, the Foundation of Subjective Values, dealing with human rights issues, and she became a no-hate speech activist and trainer of the No Hate Speech Movement of the European Council. Zsófia spent the summer of 2017 as an intern at the Jewish Museum in London, researching important objects and organizing events. From 2017, she worked as a communication coordinator of a leadership training association, Common Purpose Hungary.

PROJECT

The Hidden Heritage Project

Budapest, where the Jewish population was above 23% in the 19th, early 20th century, is filled with important and intriguing Jewish heritage whose narrative is usually left out of mainstream Jewish Quarter tours. The Hidden Heritage Project aims to offer a new way of discovering a forgotten and (in some cases deliberately) hidden part of Jewish Budapest, Lipótváros. In the framework of the project a smartphone application is going to be created, which allows the user to take a self-guided audio tour around the core of the city.

The narrator will guide the visitor down memory lane, back to the 19th century of Jewish Lipótváros with the vivid economic life of banks and the stock market, commerce and trade. Tourists will hear about the peculiar story of a huge synagogue which was never built, the exciting charity missions of the Casino where Jewish intellectuals met, and the coffeehouse culture established by the Jewish inhabitants. Also, it will widen the user's notion of Hungarian Jewish heritage and allow them to envision the full scope of richness that was encompassed in this Jewish neighborhood.

2018

PAIDEIA PROJECT INCUBATOR

STOCKHOLM, 2-11.7.2018

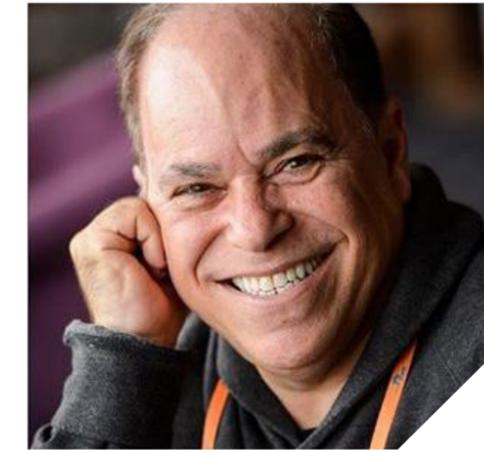
GUEST AND STAFF PROFILES



BARBARA LERNER SPECTRE

Founding Director of Paideia

Barbara Lerner Spectre is the Founding Director of Paideia. She was formerly on the faculty of the Hartman Institute of Advanced Jewish Studies in Jerusalem, where she taught Jewish Thought. She was among the founders of the Seminary of Judaic Studies in Jerusalem. Her area of research is in models of inference in Christian and Jewish post-Holocaust theology, for which she received a research grant from Yad V'Shem Institute. Barbara's publications include "A Theology of Doubt" (Hebrew) and, together with Noam Zion of the Hartman Institute, the two-volume "A Different Light: The Hannukah Book of Celebration." In 2007, she received the prestigious Max M. Fisher Prize for Jewish Education in the Diaspora and in 2016, the Abraham Geiger Medal.



DAN BROWN

Founder of eJewishPhilanthropy.com

Founder of the web-based publication eJewishPhilanthropy.com, Dan Brown is an experienced marketing and product development professional in both the public and private sectors. He has long been active in the Jewish communal world, in Israel and the US. He is a past Board Chair of American Friends of the WUJS Institute, served as a mentor for the PresentTense Global Fellowship Program and is a member of the international steering committee of Limmud FSU. Dan holds graduate certificates in Nonprofit Program Management and in Fundraising from the University of Pennsylvania and was a member of the 2017 Cohort of Penn's Executive Program in Social Impact Strategy.



EIRAN DAVIES

Educator

Rabbi Eiran Davies studied for the rabbinate at The Judith Lady Montefiore College at Ramsgate, the rabbinical programme of the Spanish and Portuguese Jews' congregation in London, England. Subsequently, he undertook further study at various institutions in Israel, including Yeshivat Hamivtar in Efrat, Midrash Sephardi in Jerusalem, and the Straus-Amiel rabbinical fellowship. Back in the UK, he worked on a number of innovative projects within the Jewish community, including Grassroots Jews, a non-denominational space for Rosh Hashana and Yom Kippur, Bee the Change, an initiative to encourage urban Jews to become beekeepers, and was a founding partner in Ruchot, a kosher vegetarian community cafe. Eiran now lives in Stockholm with his wife Yael, and their young son Ezra.



ERIK GRIBBE

Former Paideia Project-Incubator Director

Erik is the CFO of Paideia and formerly the director of the Paideia Project-Incubator at Paideia, and has been responsible for a number of other Paideia programs, such as the Paradigm Program, the RF(H)E/Paideia Museum Program, the Alumni Conference and the One Sweden Project. He holds a BA and MA in Business and Economics from the Stockholm School of Economics and ESADE in Spain, and a BA in Liberal Arts from Stockholm University. Prior to joining Paideia in 2007, he has worked for the UNICEF, setting up a municipal statistics office in the Dominican Republic, as a high school teacher, translator and as volunteer at the Red Cross for many years. His previous background is in the performing arts, as a dancer at the Royal Swedish Ballet for ten years.



LENA POSNER-KÖRÖSI

Former Chair of the Stockholm Jewish Community

Lena was one of the founders of Paideia in the year of 2000 and since then sits on the Paideia board. She is the chairperson of Paideia Folkhögskola. For 15 years, she was the chair of the Stockholm Jewish Community as well as for the Official Council of Jewish Communities in Sweden. She has been on the executive of European Jewish Congress, on the board of European Jewish Fund, and on the Advisory Council of World Jewish Diplomatic Corps. Professionally, she is a trained psychologist, working in the field of marketing and organization. She was born in Sweden by a Swedish-born mother (Russian grandparents) and a German-born father, who came to Sweden as a child just before the war. Lena is the mother of two sons and married to Andreas, who was born in Hungary.



LIORA ASA

Project Development Tutor

Liora, with an M.B.A., University of Haifa (2006), an M.A. International Affairs, George Washington University (1993), and a B.A., University California, Berkeley (1989) has over 20 years of professional experience in project management, training, and Resource Development and Financial Management consulting. Over the past decade, Liora has worked as Resource Development and Financial Management Consultant at Shatil - Israel's leading capacity building center for social change organizations, providing support to hundreds of NGOs throughout the country. Liora is an experienced trainer on a broad array of resource development and financial topics, as a lecturer at the University of Haifa's NGO management program over the past three years, and as a veteran international trainer with the Galilee International Management Institute.



LUKASZ GORNIOK

Paideia Project-Incubator Coordinator

Lukasz is the program coordinator of the One-Year Jewish Studies Program and the 2018 Paideia Project Incubator. He holds a PhD in History from Umeå University, Sweden. His research was about the migration of Polish Jews and Czechoslovaks to Sweden in the late 1960s. He is 2008-2009 Paideia Fellow. He lives in Uppsala with his wife and two daughters.



NIRIT ROESSLER

Project Development Tutor/Program Coordinator

Nirit is an organizational consultant specializing in resource development and strategy. For the past 20 years she has been a director of various training, consulting and mentoring programs and has a vast experience as a trainer, writing guidebooks, and promoting sustainability of NGOs both in Europe and in Israel. Since 2012 she is the Professional Development Director of JCU - Jerusalem Culture Unlimited - a capacity-building program for arts and culture organizations in Jerusalem. Her professional track is vast - including directing special projects in the Tower of David Museum in Jerusalem, the Jerusalem Van Leer Institute, Shatil, the Pradler Resource Development Program and more. Nirit has been with the Paideia Project-Incubator since 2007 and laid the ground for its current format.



PATRICK LEVY

Project Development Tutor/Program Coordinator

Patrick Levy is a counsellor for Human Rights and other non for profit organizations on organizational strategy, peer education and fund raising in Israel through the Joint, the New Israel Fund and other bodies as well as abroad through the UN. He also represents the HATD foundation, is the co-director of Alumot- the Center for the Organization of People with Disabilities in Israel and leads multi-sectorial projects. After having been a teacher in Israel, in Jewish schools in France and the United Kingdom, he served as executive director of national and international non-for-profit organizations. Patrick advises mayors of different cities in Israel, businesses, foundations and private donors both in the Jewish and Arab communities in Israel and in the world. His areas of specialization are tri-dimensional projects (non-for-profit organizations, institutions and businesses), cooperation.

SCHEDULE

DAY 1 MONDAY, JUL 2

- 15:00 Registration
- 16:00 Reception
- 16:30 Welcome and Orientation to the Program
- 17:30 Getting to Know Each Other
- 19:00 Dinner

Paideia Class Room

DAY 2 TUESDAY, JULY 3

- 09:00 Frame the day
- 09:30 Our History - Becoming a Social Idealist
- 11:00 Leave Paideia to Tollare
- 12:00 Lunch
- 13:00 Communicating Your Cause – the Case Statement
- 14:30 Break
- 14:45 1:1 / Group Mentoring Sessions
- 17:00 Dinner with Lena Posner Körösi
- 18:00 Jewish Text Study with Barbara Spectre
- 20:00 Free time

Paideia Class Room

Tollare

DAY 3 WEDNESDAY, JULY 4

- 08:00 Breakfast
- 09:00 Frame the day
- 09:30 From Idea to Impact
- 10:45 Break
- 11:15 Look Before you Jump: Mapping the External and Internal Environment of Our Project
- 13:00 Lunch
- 14:00 Why do we do it? – The Needs Statement
- 15:45 Break
- 16:15 Individual Work on Case Statements with "Open Door" Mentoring
- 17:15 Dinner
- 18:15 "What's your story?". A guest lecture by Dan Brown
- 19:45 Present Your Project

Tollare

DAY 4 THURSDAY, JULY 5

- 08:00 Breakfast
- 09:00 Frame the day
- 09:30 Jewish Text Study with Eiran Davies
- 11:00 Break
- 11:15 Outdoor Training
- 13:00 Lunch
- 14:00 From Vision to Outcomes- part 1 & 2
- 17:00 Dinner
- 18:00 1:1 / Group Mentoring Sessions; Work on Case statement, Goals and Objectives

Tollare

DAY 5 FRIDAY, JULY 6

- 08:00 Breakfast
- 09:00 Frame the Day
- 09:30 Community as my resource – community mapping
- 11:00 Volunteers
- 12:30 Lunch
- 13:00 Going back to Stockholm
- 15:30 Deadline for Case Statements
- 19:30 Shabbat services (optional): conservative
- 20:00 Shabbat services (optional): orthodox
- 20:30 Shabbat Dinner

Tollare

Great Synagogue

Adat Jeshurun

Birka Hostel

DAY 6 SATURDAY, JULY 7

- 09:00 Shabbat services (optional): orthodox
- 09:15 Shabbat services (optional): conservative

Adat Jeshurun

Great Synagogue

DAY 7 SUNDAY, JULY 8

- 09:00 Frame the Day
- 09:30 Budgeting Basics
- 11:00 Break
- 11:15 Budgeting basics
- 12:15 Lunch
- 13:15 Creating a Project Budget
- 15:15 Break
- 15:30 Making it Happen – Complete Project Planning – Individual Work
- 18:00 Walk from Paideia
- 19:00 Dinner

Paideia Classroom

Hermans Restaurant

DAY 8 MONDAY, JULY 9

- 09:00 Frame the day
- 09:30 Introduction to Resource Development
- 11:00 Break
- 11:15 Foundations – Who? How? Do's & Don't's
- 12:30 Lunch
- 13:30 Collaborations with the Business Sector
- 15:30 Break
- 15:45 Solicitations to Funding Sources
- 17:30 Individual Work
- 18:30 Free Evening

Paideia Classroom

DAY 9 TUESDAY, JULY 10

- 09:00 Frame the day
- 09:30 Parallel Workshops
- 11:00 Break
- 11:30 How to run a successful crowdfunding campaign
- 13:00 Lunch
- 14:00 Donor cultivation and Ethics
- 15:15 Break
- 15:30 So what's next?
- 16:15 1:1 / Group Mentoring Sessions
- 18:15 Leave from Paideia
- 19:00 End of Project-Incubator-evening

Paideia Class Room

DAY 10 WEDNESDAY, JULY 11

- 09:30 Frame the Day
- 10:00 Paideia Support Framework
- 10:30 Wrap-up and Summaries
- 12:00 Farewell Coffee

Paideia Class Room

**Many warm thank-you's to everyone who has contributed to
the Paideia Project-Incubator 2018!**

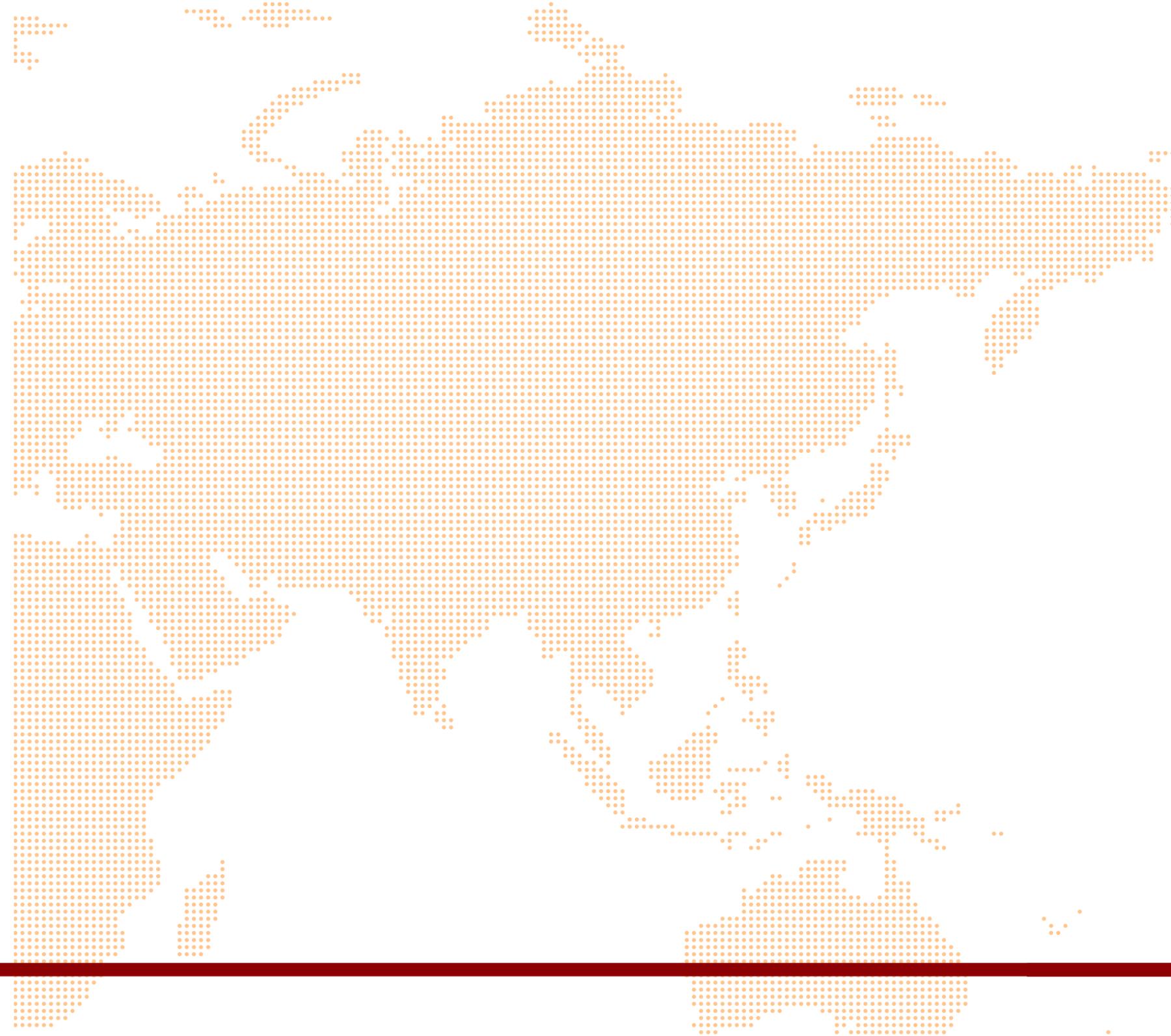
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**THANK
YOU**



NOTES

A series of horizontal dotted lines for taking notes, arranged in two columns.



JEWISH CULTURE IN ACTION
PROJECT
INCUBATOR

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